

Every Drop Counts

Save Water, Save Life



Maharashtra's worst drought in ages has affected 28,000 villages, with the severely hit Marathwada region down to reservoir levels of the last 5% of full storage capacity. United Way Mumbai calls for action to conserve water for ensuring a sustainable tomorrow. Let's pledge to conserve water in all possible ways.

What are we facing?

of the state of Maharashtra is drought affected

of 1.36 crore farmers in the state are affected

reduction in overall crop production in Maharashtra

farmer deaths in the state since 2015

How can YOU save water



Only wash full loads of laundry in the washing machine Nearly 22% of indoor home water use comes from doing laundry. Only washing full loads can save a lot of water



Fix leaky pipes/taps to avoid wastage. 14% of the water used at home is lost through leaky pipes and taps. Fixing these will save 37 litres per household If you notice damaged plumbing in public areas, report to proper authority



Recycle leftover drinking water (for watering plants, cleaning etc.)



Did you know? Washing vehicles with a bucket of water rather than a hose saves 378 litres of water



Did you know? Using buckets instead of showers for baths saves 567 litres of water a month



Water lawns/gardens only if needed



Install water-efficient toiletsBy replacing old toilets with water efficient models, the average family can reduce water used for toilets by 20% to 60%



Use dishwater to water the plants



Turn off the tap while brushing or shaving



Water is a limited commodity... Consume responsibly.